

HKAECT International Conference 2019

“Shaping the Future of Education, Communication and Technology”

on 17-19 June 2019

at Chu Hai College of Higher Education, Hong Kong

Website - <http://www.hkaect.org/hkaect2019> | Email - hkaectconference@gmail.com

International Advisory Board

Hsin-Tzu (Tommy) CHEN, *TAECT / Chinese Culture University*
Ana-Paula CORREIA, *The Ohio State University*
Ana DONALDSON, *AECT / University of Northern Iowa*
Philip HARRIS, *AECT*
Brad Hokanson, *AECT / University of Minnesota*
Shih-chang HSIN, *National Tsing Hua University*
Eugene KOWCH, *AECT / University of Calgary*
Feng-Qi LAI, *Indiana State University*
Alice Y. LEE, *Hong Kong Baptist University*
In-sook LEE, *KSET / Sejong University*
Kedong LI, *South China Normal University*
Lin LIN, *SICET / University of North Texas*
Juhong LIU, *SICET / James Madison University*
Meifung LIU, *Beijing Normal University*
Trey MARTINDALE, *AECT / Mississippi State University*
Kay A. PERSICHITTE, *AECT / University of Wyoming*
Michael J. SPECTOR, *AECT / University of North Texas*
Chiu-Kay TANG, *Chu Hai College of Higher Education*
Timothy TEO, *University of Macau*
David WONG, *Chu Hai College of Higher Education*
Allan H. K. YUEN, *The University of Hong Kong*
Jinhua ZHAO, *Southern University of Science and Technology*

Co-organizers



Hong Kong Association for Educational Communications and Technology (HKAECT)



Centre for Crossmedia Culture Studies, Chu Hai College of Higher Education

Call for Participation

Technology has significant impact on education and communication. On the one hand, the whole learning process can be digitized, captured and analyzed that the data informs academic and practitioners for a continuous improvement in curriculum development, teaching philosophy, pedagogy, learner characteristics, student engagement, assessment and feedback. On the other hand, to a broader perspective, technology changes the way we communicate, in form of interpersonal communication, small group communication, mass media and journalism, new media, and social media. HKAECT International Conference 2019 provides a forum for exchanges of theory and practices on technology in education and communication. This platform provides a linkage between local and international academics and practitioners, and among institutions, society and the world. HKAECT International Conference 2019 aims to enhance the contribution of applied research and scholarship; support the development and application of new conceptual frameworks; improve the quality of contemporary practices; and encourage the continuous revisit of theories.

HKAECT International Conference 2019 cordially invites submissions for the below topics, but will not be restricted to:

- Curriculum development, pedagogy and Instructional designs
- Role and nature of knowledge, teaching philosophies
- Professional development and leadership
- Learner characteristics and student engagement
- Artificial intelligence
- Online learning, Open Education Resources (OER) and MOOCs
- Multimedia, interaction and learners' community building
- Learning and data analytics, assessment and feedback
- Interpersonal relationship and communication
- Newspaper, magazine, radio, TV and online news
- Media and art, media and education

Organizing Committee

Conference Chair

Will W. K. MA, *Technological and Higher Education Institute of Hong Kong (Thei)*

Program Co-Chair

Wendy Wing Lam CHAN, *Chu Hai College of Higher Education*

Cat Miaoting CHENG, *The University of Hong Kong*

Members

Shih Chien CHANG, *Chu Hai College of Higher Education*

Heidi FUNG, *Hong Kong Shue Yan University*

Rose C. W. FONG, *QAHE/ Northumbria University London*

Timothy Khe-Foon HEW, *The University of Hong Kong*

Kelly Tinki LAU, *HKBU-BNU-UIC*

Junru YANG, *The Harbour School*

International Program Committee

Alex Chi Keung CHAN, *Hong Kong Shue Yan University*

Chenggui DUAN, *Chu Hai College of Higher Education*

Kevin Kai-wing HO, *University of Guam*

Wilfred W. F. LAU, *Chinese University of Hong Kong*

Tracy Kwok Fong LEE, *Chu Hai College of Higher Education*

Scott MCLEOD, *University of Colorado-Denver*

Steven K. K. NG, *University of Sunderland*

Ann OOMS, *Kingston University and St. George's University London*

Yanjie SONG, *The Education University of Hong Kong*

Meng SUN, *The University of Hong Kong*

Hengtao TANG, *University of West Georgia*

Ying TANG, *The University of Hong Kong*

Chi Hung WONG, *The Open University of Hong Kong*

Meina ZHU, *Indiana University*

- Advertising, public relations, social and political advocacy
- New media, social media, crossmedia and mobile communication
- Ethical issues

Other relevant topics would also be considered.

Keynotes



Dr. Trey MARTINDALE, Ed.D.

President-Elect AECT / Head of Department, Instructional Systems and Workforce Development, Mississippi State University



Prof. Shih-chang HSIN, Ph.D.

Senior Vice President for Global Affairs and Professor of Teaching Chinese as a Second Language, National Tsing Hua University



Dr. Luwei Rose LUQIU, Ph.D.

Assistant Professor, School of Communication, Hong Kong Baptist University

Full Paper Submission

Please submit the manuscript in 8 – 14 pages to EasyChair (<https://easychair.org/conferences/?conf=hkaect2019>). The full paper submission will go through a blind peer review process. Accepted full papers will be included in a volume of the *Educational Communications and Technology Yearbook* series, published by Springer. [HKAECT 2014](#) and [HKAECT 2017](#) Springer book is indexed by Web of Science (Clarivate Analytics / ISI).

Presentation Submission

Please submit 500 words extended abstract to EasyChair (<https://easychair.org/conferences/?conf=hkaect2019>). The abstract should clearly state the research objective, research question, the hypotheses (if any), the method, the findings, and the implications. The abstract will go through a blind peer review process. Accepted abstracts will be included in the Conference Program booklet and authors will be invited to present at the conference.

Important Dates

- | | |
|------------------|---|
| 15 October 2018 | Full paper submission due |
| 15 November 2018 | Notification of acceptance of full paper |
| 15 December 2018 | Full paper authors' registration due |
| 15 January 2019 | Presentation abstract submission due |
| 15 February 2019 | Notification of acceptance of presentation abstract |
| 15 March 2019 | Early bird registration due |
| 17-19 June 2019 | HKAECT International Conference 2019 |