



香港教育傳意與科技協會

Hong Kong Association for Educational Communications and Technology

<http://www.hkaect.org>

2010-2012

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HKAECT 2012 Annual Meeting

“New Media and Education”

The innovations of information and communication technology and new media have brought about changes in the way that we live and communicate. What are changes in the process of communication? How do we re-define the channels of communication? How do these changes impact on learning and teaching? The 2012 Annual Meeting of the Hong Kong Association for Educational Communications and Technology (HKAECT) sets the stage for a discussion forum on the issues of new media and education in the digital age. The forum will begin with two presentations on “Education, Communication and Technology” and “The Changing Face of New Media” then be followed by a panel discussion on “New Media and Education.”

DATE: 11.2.2012 (Saturday)

TIME: 10:00a.m. – 12:00 noon

VENUE: LG317, Shue Yan University, 10 Wai Tsui Crescent, Braemar Hill, North Point, H.K.

Programme*

10:00 – 10:20 a.m.

Title: “Education, Communication and Technology”

Allan YUEN (Associate Professor, The University of Hong Kong)

10:20 – 11:00 a.m.

Title: “The changing face of new media”

Amy WU (Lecturer, Shue Yan University)

11:00 – 11:15 a.m. (Break)

11:15 - 12:00 noon

Panel Discussion - Title: “New media and education”

Leo YAM (Honorary President, HKAECT);

Amy WU (Lecturer, Shue Yan University);

Will MA (CEO, Online Communication Research Centre);

Jae PARK (Post Doctoral Fellow, The University of Hong Kong)

* in English



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SPEAKERS:

Dr. Allan YUEN is currently Associate Professor in Information & Technology Studies, and Deputy Director of the Centre for Information Technology in Education, The University of Hong Kong. He is also the President of HKAECT.

Ms. Amy WU is a new media work and aspires to be a professional blogger. She focused on all aspects of the online world while at Columbia University's graduate school of journalism. She wants to jump into podcasting next. She has written for The New York Times, SmartMoney magazine, Forbes.com and the SFGate.com. Amy is currently full-time teaching Online Communication at Hong Kong Shue Yan University.

Professor Leo YAM got his PhD in Mass Communication at Columbia University. He has been teaching and as consultant in a number of higher education institutions in both U.S. and in Hong Kong, including Columbia University, University of Pittsburgh, University of San Francisco, Hong Kong Shue Yan University.

Dr. Will MA is currently CEO, Online Communication Research Centre and Assistant Professor in Department of Journalism and Communication, Hong Kong Shue Yan University.

Dr. Jae Hyung PARK is currently a post-doctoral fellow and lecturer at the Faculty of Education, The University of Hong Kong. His research interests include philosophy, ethics, sociology of technology and leadership theories.

~~All are welcome~~