



香港教育傳意與科技協會

Hong Kong Association for Educational Communications and Technology

<http://www.hkaect.org/>

## HKAECT Conference 2010

# “Multiliteracies for the 21<sup>st</sup> Century: Education, Communication and Technology”

27<sup>th</sup> November, 2010 (Saturday)

Admiralty Learning Centre, HKU SPACE

2/F, Admiralty Centre, 18 Harcourt Road, Hong Kong

(access via the Shopping Arcade escalators through Exit A, Admiralty MTR Station)

Time	Program
8:30 - 9:00	Registration
9:00 - 9:30	(ADC204) Opening Ceremony (Dr. Allan YUEN, President, HKAECT) & HKAECT Fellowship Presentation
9:30 - 10:30	(ADC204) Keynote Speech, “ <b>Media Literacy Education in the Age of Web 2.0: Cultivating Multiple Thinking Skills</b> ” by Dr. Alice LEE, Department of Journalism, Hong Kong Baptist University)
10:30 - 10:45	(ADC205) Coffee Break
10:45 - 12:50	(ADC204) Paper Presentations (25 min each) <ol style="list-style-type: none"> <li><b>Using mobile text messages to stimulate students’ interest in learning</b> by Dr. Susanna S.Y. HO (School of Accounting &amp; Information Systems, Australian National University) &amp; Dr. Kevin K.W. HO (School of Business and Public Administration, University of Guam);</li> <li><b>Training on new media culture</b> by Dr. Raymond C.M. SZETO &amp; Mr. Tarloff S.W. IM (College of Life Sciences and Technology, HKU SPACE);</li> <li><b>Design of applied learning aviation course - diverse learning for NSS students</b> by Dr. Raymond C.M. SZETO &amp; Dr. S.M. LAM (College of Life Sciences and Technology, HKU SPACE);</li> <li><b>Studies on film education</b> by Dr. Sobel Ka Lok CHAN (Academy of Film, Hong Kong Baptist University);</li> <li><b>Fostering digital literacy through web-based collaborative inquiry learning</b> by Mr. Jun FU (Dept. of Education Studies, Hong Kong Baptist University)</li> </ol> (ADC203) Workshops (25 min each) <ol style="list-style-type: none"> <li><b>Creating i-Resources using iTunes</b> - by Mr. Vincent HUNG (The Hong Kong Institute of Education);</li> <li><b>Application of Mobile device in Baby Education - Flash Card Educational Platform</b> by Peter LAU (FIT)</li> </ol>
12:50 - 2:00	Lunch (for full registration participants)
2:00 - 3:15	(ADC204) Workshops (25 min each) <ol style="list-style-type: none"> <li><b>Investigative Reporting using Weblogs</b> - by Mr. Wing Fai LEE (HKMediaEd.net);</li> <li><b>Campus TV</b> - by Mr. Rico YU (Shatin Methodist College)</li> <li><b>iPad 與幼兒教育：資源搜尋及其應用策略</b> - by Mr. Mike CHUI (The Hong Kong Institute of Education);</li> </ol> (ADC205) Unconference: Ad-hoc discussion suggested by participants
3:15 - 4:15	(ADC204) Invited Talk, “ <b>To Explore the New Generation of Media Language and Communication Skills in the New Media and Cross Media Age</b> ” by Mr. Chiu Wing LAM (RTHK)
4:15 - 5:00	(ADC204) Panel Discussion, “ <b>Multiliteracies for 21<sup>st</sup> Century</b> ” (Chaired by Dr. Allan YUEN, Faculty of Education, The University of Hong Kong)
5:00	Closing



2010 年度香港教育傳意與科技協會會議

「21 世紀多元素養 - 教育傳意與科技」

二零一零年十一月二十七日

香港大學專業進修學院金鐘教學中心

香港夏愨道 18 號海富中心 2 樓 ( 金鐘港鐵站 A 出口, 經海富中心商場自動行人電梯上 )

時間	程序
8:30 - 9:00	登記
9:00 - 9:30	(ADC204) 開幕典禮 ( Dr. Allan YUEN, 香港教育傳意與科技協會會長 ) 及 香港教育傳意與科技協會院士頒授典禮
9:30 - 10:30	(ADC204) 專題演講 <b>Web 2.0 時代中的媒介素養教育：培養多思考能力</b> ( Dr. Alice LEE, 香港浸會大學 )
10:30 - 10:45	(ADC205) 小休
10:45 - 12:50	(ADC204) 論文發表 ( 每節 25 分鐘 ) 1. <b>利用電子訊息提高學生學習興趣</b> - Dr. Susanna S.Y. HO, 澳洲國立大學 ; Dr. Kevin K.W. HO, 關島大學 2. <b>新媒體文化的培訓</b> - Dr. Raymond C.M. SZETO & Mr. Tarloff S.W. IM, 香港大學專業進修學院 3. <b>應用航空課程設計 - 多樣化學習</b> - Dr. Raymond C.M. SZETO & Dr. S.M LAM, 香港大學專業進修學院 4. <b>電影教育研究</b> - Dr. Sobel Ka Lok CHAN, 香港浸會大學 5. <b>通過協作探究學習以促進數碼讀寫能力 - 一個行動研究</b> - Mr. Jun FU, 香港浸會大學 (ADC203) 培訓坊 1. <b>使用 iTunes 創建網上資源</b> ( Mr. Vincent HUNG, 香港教育學院 ) 2. <b>利用流動網絡建構幼兒閃卡學習平台</b> (Peter LAU, FIT)
12:50 - 2:00	午膳 ( 供已登記付費之參與者 )
2:00 - 3:15	(ADC204) 專題討論 1. <b>通識科專題探究學習實踐計劃</b> ( Mr. Wing Fai LEE, 香港媒體教育資源網 ) 2. <b>校園電視台- 培育未來領袖</b> ( 俞馥駿, 沙田循道衛理中學 ) 3. <b>iPad 與幼兒教育：資源搜尋及其應用策略</b> ( Mr. Mike CHUI, 香港教育學院 ) (ADC205) 其他即時討論
3:15 - 4:15	(ADC204) 特別演講： <b>從新媒體，跨媒介的誕生，探討新一代媒體語言的溝通技巧</b> ( 林超榮, 香港電台 )
4:15 - 5:00	(ADC204) 座談會： <b>21 世紀多元素養</b> ( Chaired by Dr. Allan YUEN, 香港大學 )
5:00	會議結束